

**UNITED COLORS OF BENETTON**  
**Fall/Winter 2006-07 Campaign**

A new United Colors of Benetton campaign photographed by David Sims under the art direction of Joel Berg for Fabrica.

The campaign focuses on wool, firm protagonist of the autumn-winter Benetton collection in the year United Colors celebrates its 40th anniversary at the Pompidou Centre in Paris.

Twenty-eight images to illustrate the Benetton of today. A brand that looks to the future while preserving its strong multiethnic and global vision.

Young models and a cool styling for both the elegant and casual outfits, but always with a leitmotiv of colour, dynamism and internationality.

Men play an ever more important role, as do accessories and footwear which are an increasingly important defining element of the Benetton style.



Credits

Photographer: **David Sims**  
Art Director: **Joel Berg**  
Stylist: **Karl Templer**  
Casting: **Jennifer Venditti**  
Make Up: **Diane Kendal**  
Hair: **Guido Palau**

For further information:

Tel. +39 0422 519036

[www.benettongroup.com/40years-press](http://www.benettongroup.com/40years-press)

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