



A "HOT" WINTER Barbie™ loves Benetton F/W 2006-07

Barbie™ and Benetton's journey continues and the route is all European: Milan, Berlin, Moscow and St. Moritz will be represented by four dolls which rise to the occasion.

Milan concentrates, in just a few very carefully designed pieces, a look that is fit for people well-practised at moving around in a cosmopolitan metropolis: padded trench coat, pink wool tops, denim or macro Prince of Wales check Bermudas, knitted woollen berets, shoulder bags and comfortable sneakers or practical rubber boots with charming all-over logo print.

Berlin: punk rock is the leit motiv of the collection that interprets the Central European characteristics of a completely renewed capital city. Numerous layers created by different and apparently discordant fabrics and colors. Denim and knitted wool, jersey and drapery fabrics in dark, but not gloomy colors.

Moscow: colors, forms and materials suitable for the winter city 'par excellence'. Full embroidered skirts, capes, woollen sweaters with rich jacquard patterns and floral prints on velvet in the old Russian tradition.

St. Moritz completes the quartet of locations in which Barbie™ will wear the new Benetton look. The famous Swiss town suggests a mood which is both chic and sporty. Elegance and practicality are expressed with padded goose down jackets, knitted pullovers full of jacquard patterns and velvet trousers. The picture is completed by specially designed accessories that recall the atmosphere of the famous ski slopes. All in colors which Barbie™ loves Benetton finds irresistible: pink and white.

The four ranges will be available in United Colors of Benetton stores, along with the dolls, as from September 2006. As is now the tradition, there will also be a fifth new arrival dedicated to the Christmas festivities, with a totally oriental flavour. But that's another story...

www.benettongroup.com/barbielovesbenetton

High resolution images are available in the section: Image Gallery

Barbie™ and associated trademarks and trade dress are owned by, and used under license from, Mattel Inc. © 2006 Mattel, Inc. All Rights Reserved.