

## **BENETTON GROUP: WEEKLY COMMUNICATION ON THE SHARES' BUYBACK PROGRAMME**

Ponzano, 26 May 2008 – Benetton Group communicates that, in the period from 19 May to 23 May 2008, the Company purchased a total number of 134,217 Benetton ordinary shares at the average price of Euro 8.580, for a total value of Euro 1,151,621.83.

UNITED COLORS  
OF BENETTON.

Details of the transactions on a daily basis:

<b>Date</b>	<b>Number of ordinary shares</b>	<b>Average price per share</b>	<b>Countervalue</b>
2008.05.19	30,256	8.759	265,003.24
2008.05.20	30,000	8.551	256,536.30
2008.05.21	25,000	8.537	213,417.50
2008.05.22	13,961	8.573	119,690.79
2008.05.23	35,000	8.485	296,974.00
<b>Total</b>	<b>134,217</b>	<b>8.580</b>	<b>1,151,621.83</b>

Following the purchases announced today, Benetton Group holds a total amount of 240,528 treasury shares, equal to 0.132% of the share capital.

**For further information and contacts:**

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