

BLOG - casting.benetton.com/blog

No. 6

NEW YORK, NEW YORK

Josh Olins's shooting for Benetton will take place in New York, where the 20 It's My Time competition winners will be taken. A city of dreams, the prize city.

Here is a selection from the New York Diary and New York Shots, the columns that accompany contestants each week in the It's My Time blog.

Practical guides to turn dreams of the city into reality. From the ideal place for a date or a drink in a museum while taking a break, to the right terminology to define a relationship, or the street style of the Big Apple. Ideas to get straight into the right rhythm.

NEW YORK DIARY (by Nick Landucci)

[Bartenders](#)



[Art in the City](#)



[Dating terminology](#)



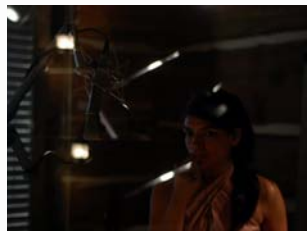
[The perfect place for a date](#)



[Street Style rules](#)



[Music and the City](#)



[Walking Downtown](#)



NEW YORK SHOTS

[Right spots for cheap drinks](#)



[Museums for a nap or a date](#)



[Food with ambiance](#)



And with the collaboration of:
[Glenn O'Brien on Keith Haring](#)