

UNDERCOLORS OF BENETTON Spring 2015

A sophisticated Spring 2015. Undercolors of Benetton underwear and loungewear for the whole family

For twenty years Undercolors of Benetton has been bringing a breath of vivacious colour and irony to homes worldwide. And it does it with its unique touch: top quality yarns, comfortable fits and an enviable, always new range of colours. Its spring range for 2015 opts for delicate shades from pastel to dusty, and fun graphics on pyjamas and sweaters for sharing those relaxing moments at home with the family.

In addition to the classic basic knickers and bra sets in plain colour cotton or viscose, Undercolors underwear for women also adds a touch of sophisticated glamour with garment-dyed lace (a return to its origins seeing that Undercolors was the first to use coloured lace and launch a fashion that it still "in"). Patterns are delicate and soft: refined lace paired with solid colours, romantic flowers, polka dots and checks feature on contour balcony bras, low-rise knickers or bow-trimmed culottes. Colours are elegant and in theme with the season: sky blue, violet, celadon green, peach pink and pearl grey. Fabrics are fine and pleasant to the touch: natural fibres such as cotton jersey, muslin and silk, but also lace with elastane and viscose for enviable comfort – just think of the success of the One Fits All underwear line in super stretch cotton that adapts to all sizes, also included for this season.

The key pieces of Undercolors nightwear are seductive and easy-fit: silk nighties with lace inserts and feminine pyjamas embellished with pleats. And then with Undercolors's infinite mix and match range - one of the secrets of its success - no day (or night) is the same as another.

Completing the women's line is a series of quilted, shiny sponge bags and comfy cotton and suede slippers with bows or ruches.

Also relaxed, fun and with the usual high standards of fit and comfort are the ranges for him and the kids - because the whole family wears Undercolors! The famous pop prints - this time it's the turn of the Smile - brighten up his t-shirts, boxers and pyjamas. Then there are also more basic pieces such as fleece bermudas and V-neck tops in shades of grey melange, olive green and air force blue. A perfect gift "for him" are the night t-shirts with matching trousers in check cotton, in their practical drawstring bag, ideal for travelling.

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And finally, the irresistible ideas for nightwear and loungewear in pastel shades for kids. Onesies, bibs and towels for baby's first bath – in top quality, hypoallergenic fabrics that are gentle on baby's skin – with heart-warming slogans to bring a smile to parents' lips. For bigger kids there are pyjamas and t-shirts with funny sayings and a colourful zoo of giraffes, zebras and hippos that look as if they were drawn with felt tip pens. For girls there are coordinated mini-sponge bags and soft slippers in cotton and fleece.

Underwear, pyjamas and loungewear for relaxing at home with the family in colourful style, with an eye on fashion and Benetton quality. Sweet dreams – or should that be colourful ones – with Undercolors!

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