

COLORS A MAGAZINE ABOUT THE REST OF THE WORLD

COLORS 88: PROTEST

Treviso, January 2014. You can **shoot potatoes** at the police or strip naked in a square. You can stop eating, moving, working, making purchases, paying taxes. Or you can start **waving a flag**, climbing an electricity pylon or **setting yourself on fire**, as a Tunisian fruit vendor did in December 2010. In the fortnight following his death, four more Tunisians, one Mauritanian and five Egyptians also self-immolated, triggering the start of the **Arab Spring**.

Hungry, tired and indignant, but connected in an unprecedented global network, people in **eighty countries** across the world have taken to the streets to protest against their governments in the past three years. But only in six of those countries did the regime actually change. **COLORS 88 – Protest** examines why and how protests start, spread, are repressed and sometimes become **revolutions**.

From **South Korea's** anti-uprising volunteer corps to female drivers in **Saudi Arabia**; from Mexico's **labor rights superheroes** to fully-armed guns rights demonstrators in the United States; from the pigs left to roam the main square of Nairobi, **Kenya**, to Palestinians dressing like **blue aliens** from Hollywood film *Avatar*, we've interviewed, photographed, and illustrated protesters across the world. Plus **Occupy**, **FEMEN sextremists** and a series of illustrated DIY protest techniques and strategies: how to use a mattress as a shield, chain yourself to a tree, and hold your breath until it's all over.

***COLORS** is a single-theme, quarterly magazine founded in 1991 under the editorship of Oliviero Toscani and Tibor Kalman in the belief that differences are positive and all cultures are of equal value. It is distributed worldwide and published in six bilingual editions (English+Italian, French, Spanish, Korean, Chinese and Portuguese). **COLORS** editorial offices are in **FABRICA**, Benetton Group's communication research centre, and are staffed by an international team of young researchers, writers, art directors and photographers. They are assisted by a **network** of correspondents in the four corners of the earth who cooperate on a continuous basis with the central editorial office.*

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