

## BENETTON GROUP SPA

The Board of Directors approved the statement pursuant to article 103 of the Legislative Decree n. 58/1998 and article 39 of the Consob Regulation on issuers n. 11971/1999, related to the public voluntary tender offer launched by Edizione S.R.L. pursuant to article 102 of the Legislative Decree n. 58/1998.

Ponzano, 29 February 2012, at 01.15 p.m. CET – The Company informs that the Board of Directors approved today the notice (the “Issuer’s Statement”) pursuant to article 103 of the Legislative Decree n. 58/1998 and article 39 of the Consob Regulation on issuers n. 11971/1999, evaluating the public voluntary tender offer launched by its parent company Edizione S.R.L. on all the ordinary shares of Benetton Group S.p.A. not held, directly or indirectly, by the offeror.

For details and considerations made by the Board of Directors, please refer to the Issuer’s Statement to be made available together with the Offer Document, according to the procedure and within the terms provided by law.

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