

## **SKY FERREIRA**

Sky Ferreira is music and fashion's latest It-Girl. Known for her long blonde mane, the Los Angeles native got her start on MySpace. The pop sensation was always scribbling down lyrics growing up and has written around 300 songs to date. Sky's upcoming Capitol Records debut is shaping up to be a collection of electronic pop mixed with Blondie-esque tunes. Combining lustrous melodies with spare digitized production by hitmakers Jon Brion and Ariel Rechtshaid. Her current EP *Ghost* was released in fall 2012. Sky's single, "Red Lips", which she co-wrote with Shirley Manson was accompanied by a visceral music video shot by Terry Richardson. Sky recently made her television debut on *Late Night with Jimmy Fallon* performing her current single "Everything is Embarrassing". "Everything is Embarrassing" was named the song of 2012 by *New York Magazine*. Sky is about to set out on a 19 city tour in the spring of 2013. Lyrically, Ferreira follows the age-old storytellers' adage: Write what you know. "I'm interested in telling stories about youth and desire," she says. "Not love though, because I haven't experienced that yet." Songs like "17" (about sneaking out and hanging out) and "Shiny Toy" (about obsession) are ripe, cleverly crafted coming-of-age tales about growing up fast in the City of Angels. Ferreira is hoping that her music will cheer up anyone who is going through a rough time. "For all the weirdoes like me who didn't have friends? I want the songs to be their friends like other people's songs were my friends," she says. Her song "Sex Rules" was featured in the CK 1 campaign. Sky made prominent appearances during New York and Paris Fashion Weeks sitting in the front row and DJ-ing after parties. She has performed at events for Givenchy, *V Magazine*, *Teen Vogue*, Calvin Klein, Mario Testino and AMFAR. Most recently, Sky appeared on the cover of *V Magazine* shot by Sebastian Faena. She has also been lensed for the covers and inside pages of notable fashion publications such as *French Vogue*, *American Vogue*, *British Vogue*, *W*, *Interview*, *VS*, *Wonderland*, *Russh*, *Dazed and Confused* and *Purple*. She has been the face of Tommy Hilfiger Denim, H&M Fashion Against AIDS by Sebastian Kim, Vigoss Jeans, cK1 and cK1 Fragrance by Steven Meisel, and Adidas 'All Originals'. Sky has worked with such photographers as Mario Testino, Inez and Vinoodh, Terry Richardson, Hedi Slimane, Mario Sorrenti, Ellen von Unwerth and Matt Irwin. Sky was recently the face of Saint Laurent pre-fall shot by Hedi Slimane. Sky's favorite fashion era was the 90's and attributes some of her style icons as Alicia Silverstein in "Clueless" and Drew Barrymore in "Poison Ivy". Full of confidence, charisma

and talent, Sky has a bright future ahead of her in the music and fashion worlds.

## **THEOPHILUS LONDON**

Behind the success of his debut album, *Timez Are Weird These Days*, Theophilus London has spent the last two years traversing across the globe, selling out clubs from Paris to Australia to NYC and performing on TV shows like *The Late Show with David Letterman*, *90210*, *Jimmy Kimmel Live!* and France's *Concert Du Grand Journal*. The Trinidad-born, Brooklyn-bred singer has become well known internationally for his culturally eclectic style of music and dress. Theophilus is consistently highlighted in press and pop culture for his breakout sound and strong personal image.

He's a stronghold in publications from *Complex* to *Rolling Stone* to *The New York Post*. Between rapping on the Rebecca Minkoff runway, performing at parties for *GQ* and *Tommy Hilfiger*, two design collaborations with *Cole Haan* and *Del Toro*, multiple shoots for *Vogue* and "Style Icon" status everywhere from *Vanity Fair* to *GQ*, Theophilus' fashion industry presence has catapulted along with his music career. Theophilus is currently in the studio in Paris, working on his new album which will be out in 2013.

"Theophilus London aggressively pushes modern hip-hop into indie rock hipsterdom... London admires Prince, Marvin Gaye, and Michael Jackson, and that era of silken yet synthesizer-tinged pop imbues *Lovers Holiday*." –*SPIN* "Thanks to a number of artists, rap feels new again. And the 24 year-old Theophilus London is one of the biggest reasons for this." –*New York Times Magazine* "*Timez Are Weird These Days* highlights his chameleonic ability to inhabit different genres while retaining a romantic pop sensibility." – Interview "London mixes together seemingly disparate styles to create a sound that bridges the gap between hip-hop, indie-rock and his soul and R&B influences." – *The Wall Street Journal* "An MC who takes his cues from Morrissey as much as from Notorious B.I.G., Theophilus London is the kind of rare, genuinely original artist for whom the rules of genre simply don't apply."

## **LILY MCMENAMY**

**Lily McMenamy** is a 19 year old 5ft 11 raven haired, blue eyed beauty who was raised in the world of fashion and contemporary culture.

Lily was educated in British private schools and accumulated her many interests through her exposure to the respective coteries of her family.

She chose to move to Paris on her own at 18 after completing her A Levels, and within the year began modeling with Next Paris (her exclusive agency worldwide).

Lily's ascension can only be described as both meteoric and high end; her curiousness to experience, to transform herself, her gentle quirky personality and her unique look having captivated the fashion industry.

She is a mixture of several cultures and is perfectly bi-lingual. Lily has many interests from film to art, literature to fashion, yoga to cooking.

She has already collaborated with two of the most prestigious fashion houses and their designers; Louis Vuitton with Marc Jacobs and Saint Laurent with Hedi Slimane, Lily has already shot with the legends of the fashion industry; Jean Baptiste Mondino, Peter Lindbergh, Jurgen Teller, Solve Sundsbo, Benjamin Huseby, Ezra Petronio, to name a few. She has major fashion covers to her name in less than a year (which in itself is a testament to her tenacity).

Lily is not only fascinated by life yet coupled by her eagerness and fearlessness, she uses her experiences in front of and behind the lens to enrich her insatiable thirst for self growth.

In an industry skeptical to embrace as timeless the ephemeral models of our time, Lily is one who will, by her own specialness, be the one to watch for quite some time.

## **CHLOE NORGAARD**

21 years old. Born in Long Beach California but grew up in Long Island, New York.

Her dad is danish and her mom is polish.

Ever since she was little, she has loved being creative and loved dressing up and performing, whether dancing or acting.

She was discovered as a model when she was 16 but started modeling professionally when she was 19 years old once she started college.

Chloe is a real globetrotter always traveling around the world for her modeling and for her tours as a dj.

Well known for her Technicolor hair and her psychedelic look that seem taken from a modern Woodstock with '90 influence.

She loves colors, music festivals where she finds inspiration, loud music, metal and comfort. She finds different cultures very interesting.

## **SOO JOO PARK**

Star sign: Aries

Born in March in Seoul, South Korea

Moved to California at the age of 10

Now based in New York, living in Chinatown, Manhattan

Enjoys casual strolls, writing, sketching, making lists and playlists.

Loves sunshine, summer, and nighttime.

Hates wind, cold, and crowd

Took piano and flute lessons from early childhood through to adolescence, and favoring the piano and thus is now accomplished.

Can also sing.

Formed a band with a friend from college as a way to share their mutual appreciation for certain tastes in music

Works on music primarily at night

Since finding time to meet her band-mate is extremely difficult due to her travel and work schedule, they collaborate by sending each other music files on-line...hoping to have a single ready by the end of this year!

She started modeling part time while doing a semester of school in San Francisco, and continued when she returned home to the LA market, though still committed to her schooling as a 1st priority.

After graduating in 2011, went to Seoul Korea to visit family for the summer and signed with an agency to test out that market as well.

Immediately started working for the likes of Korean Vogue and Bazaar, etc... and was scouted by a New York manager.

Upon returning to the US in January 2012, she entered the NY market for NYFW.

Was then placed in London, Milan and Paris prior to shows.

Favored by Carine Roitfeld who booked her to walk various runways and shoot editorial (CR Fashion book, Bazaar), as well as brought her to the attention of Karl Lagerfeld at Chanel.

## **LOUIS SIMONON**

Louis Simonon is one half of an iconic duo - brother of Claude Simonon, talented DJ and musician, the former face of Prada. Born in London in 1991, Louis grew up with music in his genes. His father is Paul Simonon, bass guitarist for punk rock band The Clash. Louis and Claude have steadily established their own credible reputations in the worlds of fashion and music. Louis' campaigns include Diesel Black, Loewe, Doc Martens, H&M as well as Prada fragrance, for whom Louis was hand-picked and shot by Hedi Slimane. He is in demand with the most influential photographers and magazine editors, including Love, Dazed & Confused, British Vogue, Arena Homme Plus, Another Man, Tank, V mag, GQ, Vogue Hommes and Crash.