

BENETTON'S NEW INTERACTIVE REPORT

Ponzano, 11 July 2002, h. 10.30. With the new Interactive Report 2001 today available in internet, Benetton keeps proposing cutting edge tools which facilitate and make more dynamic to consult and print Benetton's Annual Report, either in part or in its entirety.

Following on from the multimedia Report 2000, the new Interactive Report 2001 stands out for the simplicity and speed with which information can be obtained. Thanks to the easy drop down menu, specific contents can be quickly selected and studied, and in some cases financial data can be obtained in Excel format, enabling the user to further the analysis and perform direct calculations in an electronic spreadsheet.

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