

**BENETTON GROUP ANNOUNCES
NEW EYEWEAR LICENCE AGREEMENT
WITH MONDOTTICA INTERNATIONAL**

Ponzano, September 25th, 2017 – Benetton Group and Mondottica International announce the signing of an exclusive global licence agreement for the design, production and distribution of United Colors of Benetton branded eyewear.

The initial agreement, for both women’s and men’s sunglasses and ophthalmic eyewear, will run through 2023. The first Benetton sunglass range produced by Mondottica will be available from SS18 and will be distributed exclusively through Benetton’s own retail network. From 2019 the distribution of the sunglass collections – along with ophthalmic eyewear – will be extended to Mondottica’s global wholesale network.

UNITED COLORS
OF BENETTON.

“We are extremely pleased to have signed an eyewear licensing agreement with such a dynamic, innovative and flexible partner who shares with us common characteristics such as internationality, capillary distribution and design”, commented Tommaso Brusó, Benetton Group Chief Operating Officer.

Commenting on the new licence agreement, Mondottica Founder and CEO Michael Jardine said: “We are excited to have this opportunity to work with one of the world’s truly iconic and legendary brands. Benetton’s global reach mirrors ours perfectly in the eyewear market. We anticipate a long and fruitful association.”

About Benetton Group

Founded in Ponzano, Italy, in 1965, Benetton Group today has a network of about 5,000 stores worldwide. A consolidated identity comprised of color, authentic fashion, quality at democratic prices: these values are reflected in the strong, dynamic personality of United Colors of Benetton, a clothing and accessories brand renowned globally for its colors and knitwear expertise as well as for social commitment that celebrates diversity, most notably through its striking campaigns.

For further information please contact

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About Mondottica International

Mondottica is a true world citizen. From humble beginnings, the eyewear company now has offices and operations in Hong Kong, London, Paris, New York and Sydney with distribution reach that spans all continents. Holding the licenses for a wide range of lifestyle and fashion brands, namely Anna Sui, Cath Kidston, Christian Lacroix, Ducati, Hackett, Joules, Le Coq Sportif, Karen Millen, Maje, Marimekko, Pepe Jeans, Sandro, Ted Baker (worldwide except USA and Canada) and Zoobug, ensures Mondottica is ideally placed to cater to a broad demographic of style conscious consumers.

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