

Fabrica Circus presents
HIGH ON SUBVERSION: game changers, change-makers
and paradigm shifters.
Fabrica, 23-24-25 March 2018

Treviso, 19th March 2018. Conferences, workshops, exhibitions, projections, performances, music and non-stop creativity. Fabrica presents **three intense days of subversion** interpreted as thought, commitment, vision and human desire.

What does "subversion" mean today? Does it mean casting doubt or seeking new solutions? Can change come without subversion?

Art, design, film, advertising, food, politics, economics, architecture, media – these fields are all in play: **more than 50 international guests** will "subvert" your certainties with innovation, activism, progress, sustainability.

F A B R I C A

The list of change-makers invited includes: **Alison Jackson**, a contemporary artist who impersonates celebrities like Donald Trump and Lady Diana, "capturing" them in their private moments; **Cameron Sinclair**, responsible for social innovation at Airbnb; **Eat grub**, a brand that will delight us with insect-based snacks; **Marco Cappato**, spokesperson for Italy's Radical Party and Luca Coscioni Association, who recently incriminated himself by declaring that he helped Dj Fabo reach Switzerland, where Fabo subsequently obtained assisted suicide; activist **Liv Wynter** who precisely on 8th March turned down being appointed resident artist at the Tate to protest against the "invisible inequalities" within the famous British institution; and the director **Jerome Clement Wilz** who will present "Horse Being", a documentary about Karen, a transgender former teacher, and her desire to turn into a horse.

HIGH ON SUBVERSION is a **Fabrica Circus** event, part of a continuous cycle of meetings on modern communication as well as a place of experimentation and cultural resistance that raises questions and focuses on "the art of doing".

<http://www.fabrica.it/news/fabrica-circus-247x52/>

SURPRISE US!

FABRICA CIRCUS IS SEEKING TALENT

Whether you are a musician, designer, photographer, art director, video maker, writer, activist, or any other type of creative professional, this is the place for you!

Bring your work, your tools, your imagination and ability to get involved: the Fabrica team will be at your disposal and give you a chance to present your work.

PROGRAMME

Friday 23rd March, from 5 P.M. to midnight

HIGH ON CLIMAX

Emily James, director of "Just Do It", a documentary on climate activists in the United Kingdom.

Conference and film viewing, at 5 P.M.

<http://www.emily-james.com/>

HIGH TIDE

Thiriza Shaap, artist, is the author of "Plastic Ocean", an artistic project that, by creating awareness of marine pollution, seeks to reduce the amount of plastic getting into the oceans.

Conference, at 5 P.M.

Exhibition

<http://thirzaschaap.com/>

HIGH ON INSUBORDINATION

Liv Wynter is an English artist, activist and writer. She was Artist in Residence for the 2017-18 Training Program at Tate Britain and Tate Modern, but only a few days ago she resigned to protest against invisible inequalities within the institution.

Conference, at 6 P.M.

Exhibition and workshop with Sisters Uncut and Kelsey Hollaback!

<http://www.livwynterartist.co.uk/>

HIGH ON OCCUPATION

Brandalism, an international collective of artists that, through "subvertising", calls into question the corporate control of culture.

Conference, at 6 P.M.

Workshop, exhibition

<http://brandalism.ch/>

HIGH ON MISTERY

Sunflower, cryptospecialist, a person with a voice.

Conference, at 7 P.M.

Workshop

HIGH ON RESOLUTION

Immo Klink, photographer and creative director. With his extensive range of photographic styles and disruptive visual language, Klink examines political and social issues of our time.

Conference, at 7 P.M.

Exhibition

<http://immoklink.com>

HIGH ORBIT

Juan José Díaz Infante, Mexican, director of the Ulises I satellite mission and founder of the first satellite school.

Conference, at 8 P.M.

Workshop and exhibition

HIGH ON GUERRILLA

The Center for Political Beauty is an assault team that establishes moral beauty, political poetry and human greatness. The group's basic understanding is that the legacy of the Holocaust is rendered void by political apathy, the rejection of refugees and cowardice. It believes that Germany should not only learn from its history but also take action.

Conference at 8 P.M.
<http://politicalbeauty.com/>

ELECTRONIC MUSIC, from 9 P.M.

Ziúr

Ziúr, from Berlin, one of the most exciting DJs and producers of the last few years. By combining different acoustic textures and rhythms, she creates a type of unique experimental dance music.

<http://planet.mu/artists/ziur/>

Coucouchloe

Coucouchloe, French, one of the most interesting experimental DJs, vocalists and producers on the contemporary London scene. Her song "Doom" is part of Rihanna's "Fenty x Puma" soundtrack, presented in September 2017 during New York fashion week.

<https://soundcloud.com/coucouchloe>

Stiv

DJ, rapper, producer, remixer, actor, writer and radio speaker, Stiv boasts all-round artistic experiences. A fast-talking musician who is spontaneous and always ready with a joke, he enchants on the dancefloor with playlists as articulated as his career.

<http://www.stivofficial.com/>

Saturday 24th March, from 11:00 A.M. to midnight

HIGH ON PUBLISHING

Pedro Inoue, graphic artist and designer, has collaborated with the likes of David Bowie, Damien Hirst and Ryuichi Sakamoto. Currently he is Creative Director of Adbusters magazine.

Conference, at 11 A.M

Workshop, exhibition

<http://cargocollective.com/pedroinoue>

HIGH ON ATMOSPHERE

Julien Cantegreil is an amateur diver and pilot and a space activist. With degrees in economics, philosophy and law, he has served as a university professor, chief editor of the leading French journal of philosophy of law and author of the speeches of a French economy minister. He is currently CEO of OURSPACE LABS and president of AsterIdea. Cantegreil is a young leader of the French American Foundation and a Fulbright Fellow.

Conference at 11 A.M.

HIGH ON FEMINISM

Sisters Uncut, a British feminist action group that opposes cuts to UK government services for victims of domestic violence. Its gender inclusion policy aims to organise itself in a non-hierarchical way and is based on consensus.

Conference, at 12 P.M.

Workshop with Hollaback! and Liv Wynter

<http://www.sistersuncut.org/>

HIGH ON DIGESTIBILITY

Eat Grub, a sustainable food brand that aims to revolutionize western food culture by introducing insects as an integral part of people's diets.

Conference and tasting at 12 P.M.

www.eatgrub.co.uk

Noah & the sound tellers, Adama Diomande, Modou Saidybah, Omar Performance

From 11 A.M to 1 P.M.

HIGH ON JOURNALISM

Jacques Rosselin, "media engineer", founder of numerous news media and director of EFJ, a digital journalism school based in Paris and Bordeaux.

Conference at 3 P.M.

<https://twitter.com/rosselin>

HIGH ON INTERACTION

Horst Hörtner, media artist and researcher. Expert in Human Computer Interaction, he is co-founder and director of the Arts Electronica Future Lab, the laboratory and artistic-scientific think-tank of Ars Electronica, whose projects reflect on future scenarios and their meaning for our society.

Conference at 3 P.M.

HIGH ON ECONOMY

Giacomo Zucco and Marco Amadori, experts in the bitcoin virtual currency. Zucco, one of bitcoin's leading exponents, defines himself "Bitcoin Evangelist, Technology Consultant, Libertarian Activist, Nerd". Amadori is CEO of Inbitcoin, the first fintech startup dedicated to the development of bitcoin-based products and services.

Conference at 4 P.M.

<https://giacomozucco.com/>

<https://inbitcoin.it/>

HIGH ON VOLTAGE

Marius Grell is an "artist" who tries to turn his creative ideas into reality, working mainly in Germany and Turkey. Since 2014 he has collaborated with the Center for Political Beauty and since 2017 he has taken part in actions on how democracies should manage dictatorships.

Conference at 4 P.M.

HIGH ON NOMADISM

Erik Hölperl is described as a jack of all trades. The photographer, director, activist and extreme athlete works and travels around the world with his caravan that he has turned into a fully self-sufficient office and a motor home.

Conference at 5 P.M.

<http://www.erikhoelperl.com/>

HIGH ON HATE

Kyrre Lien, Norwegian photojournalist known for "The Internet Warriors", a documentary about online hate agitators.

Conference at 5 P.M.

Exhibition

<http://www.kyrrelien.com/>

HIGH ON EVOLUTION

Manuel Beltran, artist and founder of the IoHO (Institute of Human Obsolescence), aims to clarify our role in the big data industry.

Conference at 6 P.M.

<http://speculative.capital/>

HIGH ON SOLIDARITY

Espacio del Inmigrante, a group of independent people in Barcelona which, faced with the situation generated by changes in social and health laws, provides a space that welcomes people in difficulty because of their legal, economic, social or administrative situations.

Conference at 6 P.M.

<https://espaciodelinmigrante.wordpress.com/>

HIGH ON HOSPITALITY

Cameron Sinclair is head of social innovation at Airbnb and founder of Small Works. A skilled architect, he has dedicated his career to social and humanitarian design, developing emergency accommodation for refugees in Jordan as well as urban planning projects in Kabul, Afghanistan, and on the US-Mexico border.

Conference at 7 P.M.

<http://homeshearing.com/>

HIGH ON IRONY

Yi Fei Chen is a Taiwanese conceptual designer living in the Netherlands. Cultural hacker, alternative explorer and strategy creativer, she expresses herself through projects characterized by a mechanic and ironic language, but profound and sensitive at the same time.

Conference at 7 P.M.

<http://chenyifeidesign.com/>

HIGH ON COUNTERFEITING

Top Manta, a brand founded by street vendors in Barcelona that seeks to eradicate counterfeiting and unregulated commercial activity.

Conference at 8 P.M.

WORKSHOPS

9 A.M.- 2 P.M.: Juan José Diaz Infante, "How to build your own satellite"

11 A.M.-12 P.M.: "Brandalism and Subvertizing"

11 A.M.-1 P.M.: Thirza Shaap

12 P.M.-2 P.M.: Sunflower, Hacker, "Listening in Circles"

PORTFOLIO REVIEWS

From 1 P.M. to 3 P.M.

TRANS-GRESSIVE MUSIC, from 9 P.M.

Lotic

Lotic, a DJ and producer who grew up in Houston, Texas, and in recent years has become one of the most original voices of the Berlin club scene.

<https://soundcloud.com/lotic>

Easter

A duo who founded their own relationship on the search for beauty and diversity through music.

M

With a background that ranges from DJ work to brain research, from writing about Google crawlers for entertainment to teaching in prison and singing in a Rihanna cover band, M is interested in how culture relates to what it creates itself.

Sunday 25th March, from 11:00 A.M. to midnight

HIGH ON PEACE

Annelys de Vet, Dutch designer, author of "Subjective Atlas of Palestine", an atlas of Palestine redesigned by Palestinian artists, photographers and designers that offers a portrait of the country which is completely different from what the mass media show us.

Conference at 11 A.M.

<http://www.disarmingdesign.com/member/annelys-de-vet-nl/>

HIGH ON ENERGY

Arne Hendriks, Dutch artist, researcher and historian. His study "The Incredible Shrinking Man" proposes reducing the height of human beings by 50 cm to reduce energy consumption.

Conference at 11 A.M.

<http://www.arnehendriks.net/>

HIGH ON VISION

Antoni Abad, from Spain, distributes cell phones to be used in a completely immersive manner: users are asked to photograph in the streets, write blogs and mails and then upload all materials to the megafone.net application. In this manner the impulses of the city are documented and the private is connected to the public.

Conference at 12 P.M.

<http://megafone.net/site/index>

HAUTE COUTURE

Elisa Van Joolen is a fashion system expert whose approach to clothing design is characterised by strategies of intervention and reconfiguration. Elisa's projects often reflect specific social contexts and emphasise relational aspects of clothing and subvert processes of value production.

Conference at 12 P.M.

www.elisavanjoolen.com

Isa Air

DJ set

From 1 P.M. to 3 P.M.

HIGH ON FLOWS

Laura Garcíandia, journalist and producer of audiovisual media, was born in Havana, Cuba. Her passion is journalism for social purposes and activism for the rights of migrants in Latin America.

Conference at 3 P.M.

HIGH ON TRUTH

Ruben Pater, designer and researcher based in Amsterdam. With "Untold Stories" he works on independent and collaborative projects halfway between journalism and graphic design.

Conference at 3 P.M.

<http://untold-stories.net/>

HIGH ON FREEDOM

Marco Cappato, politician, representative of Italy's Radical Party and Luca Coscioni Association.

As a gesture of civil disobedience aimed at obtaining the legalization of euthanasia, Cappato recently incriminated himself by declaring that he helped Dj Fabo reach Switzerland, where Fabo subsequently obtained assisted suicide.

Conference at 4 P.M.

<http://www.marcocappato.it>

HIGH ON COLLABORATION

Talking Hands, a project that aims to create a path to integration for asylum seekers and refugees by helping them learn manual skills (necessary for finding work and learning to express themselves artistically) and by giving them the chance to tell the stories of their lives, their country of origin, their journey and of their aspirations.

Conference at 4 P.M.

<https://www.facebook.com/OpificioTalkingHands/>

HIGH ON REVOLUCION SIEMPRE

Fabien Pisani is the founder of the Musicabana Music Festival and promotes the historical concert "Major Lazer" that in 2016 attracted half a million young people. He is also founder of Zafra Media, a web portal on Cuban culture, and Zafra Jams, an Afro-cuban electronic music party held every week in Havana. Pisani produced the movie "7 Days in Havana" (Un Certain Regard, Cannes, 2012) and is now working on several television and movie projects.

Conference at 5 P.M.

HIGH ON HARASSMENT

Hollaback! is a global movement that combats harassment. Its members work together to understand the problem, spark public conversations and develop strategies for guaranteeing equal access to public spaces. By making use of the same spaces - online and on the street - in which harassment occurs, they create a community of resistance.

Conference at 5 P.M.

Workshop with Sisters Uncut e Liv Wynter

<https://www.ihollaback.org/>

HIGH ON IMAGINATION

Jerome Clement Wilz, director who will present "Horse Being", a short documentary about Karen, a transgender former teacher and her desire to turn in to a horse. A poetic reflection on humanity, gender, life and nature.

Conference and film viewing at 6 P.M.

<http://www.jeromecw.com>

HIGH ON SCIENCE

Rachael Howard is a former biologist and entrepreneur. She has a vast and in-depth experience in natural sciences (botany, oceanography, microbiology, biophysics, biogeochemistry and satellite modeling) and liberal arts. She was an activist since she was a girl and writes fiction and literary essays on social issues related to contemporary life.

Conference at 6 P.M.

HIGH ON VOYEURSIM

Alison Jackson, contemporary artist who explores the cult of celebrity, an extraordinary phenomenon created by the media, advertising industries and public figures themselves.

Conference at 7 P.M.

Exhibition

<http://www.alison-jackson.co.uk/>

WORKSHOPS

11 A.M.-1 P.M.: Adbusters, "How to build subversive memes"

11 A.M.-1 P.M.: Kyrre Lien

12 P.M.-2 P.M.: Sisters Uncut, "Feminist Activism"

12 P.M.-1 P.M.: Erik Hoelperl, "Van Life & Digital Nomadism"

PORTFOLIO REVIEWS

FROM 1 P.M to 3 P.M.

AFROCUBAN ELECTRONIC MUSIC (edited by Fabien Pisani), from 8 P.M.

Djeff Afrozila

An African talent who mixes Afro music with tech sounds and soul vibrations, Djeff Afrozila loves breaking down the barriers of musical genre.

Dede

In his sets, Dede combines House, Techno and Afrobeat. From Lisbon to Lagos, from San Francisco to Berlin (where he lives), his music has gained the attention and respect of dancers and promoters. He is currently working on his first release.

Ernesttico + Ckes Falou + Giatamuta Giatà

Ernesttico, percussionist known for his performance style combining drums, vocals and electronic instruments. He has collaborated with several artists, including Pino Daniele, Jovanotti (Ernesttico was the percussionist on the song "L'Ombelico del Mondo"), Raf, Eros Ramazzotti, Gloria Estefan, Pat Metheny, Giorgia, Noa, Hevia, Renato Zero, Zucchero (he was percussionist on the song "Baila Morena").

Ckes Falou

Falou started playing percussion when he was a child. Djembè is the instrument he plays in many traditional ceremonies in Senegal and Guinea.

Giatamuta Giatà

Percussionist, DJ, educator and performer. He studies percussion in Brazil, Cuba and Africa. He founded the Bloko Maranhao, an Afrobloc batucada, the first of its kind in Italy.

TICKETS

€20 for three days

€10 for one day

The ticket can be purchased at the Fabrica headquarters on the days of the events.

The following do not require tickets:

People in hardship, asylum-seekers, refugees, seniors who receive the minimum state pension, under 20s, the unemployed, as well as: the brokenhearted, cuckolds, Crozza brothers, animals, those with pink hair, cat-loving weirdos, single parents, the homeless, the tactless, those everything-less, androids, Vietnam veterans, sociopaths, unpopular people, meteopaths and various stingy people.

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