

Ugo Giorcelli appointed new General Staff Manager of Benetton Group Srl

Ponzano Veneto, 14 December 2018 - In March 2019, Ugo Giorcelli will join Benetton Group Srl as its new General Staff Manager, responsible for administration and finance, taxes, IT, HR-organization, centralised purchasing and general services.

With a degree in Business and Economics from Milan's Università Cattolica, Ugo Giorcelli has significant international experience in listed companies: he has served as the SVP of Finance of the U.S. group Danka, CFO of the Spanish group Service Point Solutions and, more recently, CFO of Amplifon SpA, a position he held for over ten years.

Giorcelli is currently the CFO of Salvatore Ferragamo Spa.

Sandro Saccardi, currently the CFO of Benetton Group, will assume a new managerial position within the Edizione group.

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