

UNITED COLORS
OF BENETTON.

Ponzano Veneto, 14 May 2019. He is Luciano Benetton, 84, Italian. She is Ayak Mading, 18, Sudanese. They wear the same United Colors of Benetton garment. They are extremely different in terms of gender, age and skin color, but they wear the same smile of those who look towards the future. Extreme diversity in the equality of beauty.