

UNITED COLORS OF BENETTON – FALL/WINTER 2025

A WARDROBE TO EMBRACE AUTUMN AND ANTICIPATE WINTER

United Colors of Benetton opens the Fall/Winter 2025 season with a collection centered on warmth, personality, and everyday style. A versatile wardrobe that gently transitions from autumn into the colder months through cozy materials, dynamic layering, and rich color palettes.

WOMEN

The women's wardrobe flows through soft fabrics, playing with winter textures and relaxed silhouettes. Early-season looks feature printed scarves on belted shirts and wrap dresses, wide stretchy pants, and softly crinkled solid-color pieces. It's an elegant yet fluid style, perfect for seasonal transitions.

The Colors Club theme pays homage to tennis aesthetics, blending sporty spirit and preppy style with embroidered polos, crest sweatshirts, and sleek technical sets that express a dynamic yet refined wardrobe. Contrasting details—like piping and structured yarns—enhance pieces in navy blue, bright white, and green.

Even in the colder months, denim remains a staple, alongside jersey and knitwear, in a range of versatile garments including overshirts, tuxedo dresses, and flared trousers in recycled fabric.

Tailoring becomes more relaxed: unstructured jackets, pleated pants, twill poly-viscose suits, and outerwear designed to face the cold in a practical yet elegant way. Cozy leisurewear in warm yarns—wool, viscose, and cashmere—shapes a relaxed yet refined everyday style, while a nod to New York City comes to life in all-over printed looks and stretch twin sets.

The collection then evolves into a more expressive mood: floral prints, logos, graphic elements, and bold colors recall the brand's identity and most iconic values. The Crystal Dreams holiday capsule wraps up the winter theme with sequins, metallic yarns, and pieces made for the festive season.

MEN

The brand's creative DNA defines the Fall/Winter men's collections through iconic logo pieces, familiar textures, and a warm palette. Sporty vibes meet college style with varsity sweatshirts, joggers, bombers, and wool coats.

Materials alternate dynamically: twill, fleece, jacquard, and garment-dyed velvets create a rich, personal visual language. A focus on sustainability shines in the "Think Good" pieces, where responsible materials, clean cuts, and inclusive messages merge into a thoughtful aesthetic aligned with the brand's ethos.

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UNDERCOLORS

For women, the range includes matching bra and panty sets made from soft, comfortable fabrics, along with lace-detailed bralettes that combine femininity and function. The nightwear offering features long-sleeve pajamas in basic styles or decorated with delicate floral prints, soft pants, oversized Disney-themed tees, and lightweight tops. Sweatsuits in neutral tones and skin-friendly fabrics are perfect for lounging or indoor wear.

The men's line pairs essential-tone underwear with boxers featuring micro-patterns and stripes, completed by long cotton pajamas with solid or striped pants and long-sleeve tops. Joggers and lightweight sweatshirts define a practical homewear collection made for everyday comfort.

ACCESSORIES

The women's accessory lineup is tailored for cold weather: faux fur bags, plaid totes, glossy mini-bags, and teddy-fabric crossbodies, all paired with scarves, gloves, and hats in warm, cozy wool.

For men, accessories play a key role in the winter look: wool beanies, cashmere-blend scarves, gloves, and technical-fabric backpacks offer a balance of practicality and style. The offer is rounded out with cotton and wool socks featuring distinctive graphic patterns, adding a personal touch even to the most casual outfits.