

BENETTON GROUP PUBLISHES ITS [2018 INTEGRATED REPORT](#)

From the use of organic cotton to oversight of the supply chain and the elimination of toxic substances from the production processes, the document depicts a business moving steadily towards sustainability.

Ponzano, 7 June 2019. Benetton Group publishes its 2018 Integrated Report, a document that demonstrates - through writing, data and infographics - the financial results of big companies as well their performance in terms of social and environmental sustainability.

The report arrives at the end of a year of changes for the company. Luciano Benetton is back at the helm, with French designer Jean-Charles de Castelbajac taking care of the artistic direction of the United Colors of Benetton collections for women and men and Oliviero Toscani in charge of the brand image.

UNITED COLORS
OF BENETTON.

The 2018 Integrated Report describes initiatives aimed at increasing the well-being of employees and responding to their requests. As an example, 70% of the workforce was involved in training programmes over the course of 2018. Other data reveal the company's commitment to oversight of the supply chain: during the last three years, Benetton Group has carried out compliance tests on almost 1,000 suppliers in Italy and the rest of the world to assess their adherence to the company's Code of Conduct.

The environment, a topic consumers are increasingly concerned about, is the main focus of the report. In 2018, Benetton Group again confirmed its position as one of the fashion industry leaders in this field. This is demonstrated by the company's presence in the Greenpeace report *Destination Zero – Seven Years of Detoxing the Clothing Industry*, in which Benetton is listed among the leading firms to have joined the Detox Commitment, an agreement to eliminate from production processes – by 2020 – eleven groups of chemical substances that are harmful to the environment.

Always with regards to the environment, the Integrated Report certifies, among other things, that half of Benetton garments are produced in mono-fibre materials, which are easier to recycle, and that one quarter of the cotton used in the United Colors of Benetton and Sisley collections is sustainable, in accordance with criteria

established by the Better Cotton Initiative, the world's largest programme dedicated to sustainable cotton. Furthermore, the Benetton Group campus, near Treviso, is powered exclusively by renewable energy sources.

The 2018 Integrated Report shows the company's growing commitment to improving its sustainability performance on different fronts. Evidence of this is the announcement that – starting from next year – Benetton's collections will be increasingly sustainable, thanks to the use of mono-fibre, organic cotton, natural fibres, cellulose-based labels, natural dyes and laser and ozone treatments.

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