

## **BENETTON GROUP: WEEKLY COMMUNICATION ON THE SHARES' BUYBACK PROGRAMME**

UNITED COLORS  
OF BENETTON.

Ponzano, 9 February 2009 – Benetton Group communicates that on 2 February 2009 the Company purchased a total number of 35,000 Benetton ordinary shares at the average price of Euro 5.485, for a total value of Euro 191,983.10.

Following the purchase announced today, Benetton Group holds a total amount of 10,315,910 treasury shares, equal to 5.647% of the share capital.

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