

## BENETTON GROUP: WEEKLY COMMUNICATION ON THE SHARES' BUYBACK PROGRAMME

Ponzano, 30 May 2008 – Benetton Group communicates that, in the period from 26 to 30 May 2008, the Company purchased a total number of 92,597 Benetton ordinary shares at the average price of Euro 8.571, for a total value of Euro 793,625.58.

UNITED COLORS  
OF BENETTON.

Details of the transactions on a daily basis:

Date	Number of ordinary shares	Average price per share	Countervalue
2008.05.26	20,000	8.428	168,552.65
2008.05.27	7,597	8.490	64,498.53
2008.05.28	15,000	8.649	129,741.50
2008.05.29	30,000	8.622	258,646.00
2008.05.30	20,000	8.609	172.186,90
<b>Total</b>	<b>92,597</b>	<b>8.571</b>	<b>793,625.58</b>

Following the purchases announced today, Benetton Group holds a total amount of 333,125 treasury shares, equal to 0,182% of the share capital.

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