

BENETTON GROUP: WEEKLY COMMUNICATION ON THE SHARES' BUYBACK PROGRAMME

Ponzano, 9 June 2008 – Benetton Group communicates that, in the period from 3 to 6 June 2008, the Company purchased a total number of 214,734 Benetton ordinary shares at the average price of Euro 8.455, for a total value of Euro 1,815,634.95.

UNITED COLORS
OF BENETTON.

Details of the transactions on a daily basis:

Date	Number of ordinary shares	Average price per share	Countervalue
2008.06.03	80,000	8.391	671,310.00
2008.06.04	22,234	8.333	185,277.35
2008.06.05	32,500	8.433	274,076.00
2008.06.06	80,000	8.562	684,971.60
Total	214,734	8.455	1,815,634.95

Following the purchases announced today, Benetton Group holds a total amount of 547,859 treasury shares, equal to 0.3% of the share capital.

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