

EMILIO FOÀ NEW CHIEF FINANCIAL OFFICER OF BENETTON GROUP

Ponzano, December 19th, 2006 – Emilio Foà is the new Chief Financial Officer of Benetton Group.

Foà joins Benetton from Burberry plc where he was deputy CFO since February 2005. In this role, among other activities, he dealt with financial planning and reporting, tax, treasury and accounting processes.

Foà joined Burberry after a 4 year experience in Gucci where he was Group Controller. He began his career as Controller in 3M, subsequently moving as Finance Director to pharmaceutical companies, Boehringer Mannheim and GlaxoSmithKline.

Emilio Foà, born in 1963, is married and has two daughters. He obtained a degree cum laude in Business Administration at the Bocconi University.

Foà will start his new activity with Benetton by next April.

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