

United Colors of Benetton launches Light Cashmere of Benetton for Spring Summer 2006

FLOWERS AND COLORS

Light Cashmere of Benetton blossoms in themed packaging: a new knitwear collection of precious cashmere and cotton, ideal for spring summer.

Seven new ideas in women's knitwear together with two men's styles. All of which are available in sixteen different colours. Eight are decidedly bright and cool, while the others are classic, traditional shades.

Mauve, wisteria blue, violet, cyclamen red, grass green, forget-me-not blue and lillium orange; as attractive as a fresh floral bouquet, perfect for her and – why not? – for him too.

White, mottled grey, navy blue, beige and black are some of the shades in the classic palette.

Just as there are many kinds of flowers, Light Cashmere of Benetton also offers a variety of styles to please all tastes. Simple round-necks or unusual vests; T-shirts with mini kimono sleeves or cropped, one-button cardigans.

All in perfect United Colors of Benetton tradition, world leader in the game of "coloring" its clothes.

The Light Cashmere of Benetton collection will be available from mid-February 2006.

UNITED COLORS
OF BENETTON.