Luciano Benetton appointed Executive Chairman of Benetton Group

Ponzano Veneto, 31 January 2018 - Benetton Group S.R.L. announces that - following today's Board of Directors meeting - Luciano Benetton has taken on the role of Executive Chairman.

After handing over his responsibilities to the founder, Francesco Gori, Chairman since May 2016, will remain a director on the board and will soon be taking up a new position in another Edizione S.R.L.-controlled company.

UNITED COLORS OF BENETTON.

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