

Objectives for 2002 examined by the Benetton Board
SIGNIFICANT INCREASE EXPECTED IN CONSOLIDATED REVENUES
AND INCOME

Ponzano, 8th February, 2002. Financial objectives for 2002, examined today by the Benetton Board of Directors, show significant growth in revenues and income. Data currently available and forecasts formulated, indicate an increase in revenue of no less than four per cent. The improvement in margins makes it possible to forecast a marked growth in income, with a double-digit increase.

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OF BENETTON.

The Benetton Group will make the proposed financial statements and the consolidated financial statements for 2001, as approved by the Board of Directors, available on 28th March, 2002. This is within 90 days of the financial year end, so taking advantage of the exemption from publication of the Quarterly Report for the fourth quarter of the 2001 financial year.

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