

TERRY RICHARDSON AND SISLEY ON SHOW IN BERLIN

"Too Much", American photographer Terry Richardson's one-man show, now including previously-unpublished images from the latest Sisley ad campaigns, will run from 27 September 2003, at KW in Berlin, one of Germany's leading contemporary-art institutes.

The show, first held at Stazione Leopolda, Florence, in January 2002, now opens in one of the most important contemporary-art venues of post-unification Germany Kunst-Werke Berlin. KW was founded in 1990 by Klaus Biesenbach with a group of young artists. It is located in a former industrial building of great architectural interest. KW does not have a permanent collection. It hosts and promotes the work of international contemporary-art creator-s operating in various fields: from photography to design, from fashion to music, from technology to cinema.

Thus it is the ideal venue for Terry Richardson's stylistic/artistic research. His strong, provocative, excessive images, often bordering on the extreme, will create a major cultural event. Unpublished pictures from the last six advertising campaigns developed with and for Sisley constitute the show's focal point. The result of compositional experimentation or extempore creativity and the meaning and artistic value of these photographs transcend their original function to become an expression of a manifest, transgressive sensitivity that is, however, so ironic that it enables the audience to overcome their immediate feeling of scandalised shock.

"Too Much", opens on Saturday 27 September and runs until 23 November 2003.

KW, Auguststrasse 69, 10117 Berlin (www.kw-berlin.de)

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