**JOHN MOLLANGER**

**Chief Product & Marketing Officer**

John Mollanger is the Chief Product and Marketing Officer of United Colors of Benetton. He joined the company in January 2015 with an extensive experience in sportswear and a strong entrepreneurial background. In his last role, Mr. Mollanger was General Manager and Sr Executive Officer, Product & Marketing for Asics Co. in Kobe, Japan.

Prior to Asics Corporation, Mr. Mollanger hold business, product and marketing leadership positions during 6 years for Puma AG in the USA and Germany, and 10 years for Nike Inc in Europe and the USA. His most prominent achievement at Puma, as a member of the Group Executive Committee and the Global Director of Business Units, was the transformation of the organization into a consumer led, business unit structure that helped the brand grow revenues from 1,4 B. Euro to 2,8 B. Euro.

As an entrepreneur, Mr. Mollanger founded Vox Fabrica, a strategic consulting workshop, and Vitesse, an innovation startup that focused on high performance motorsports instruments.

Mr. Mollanger, (France, 44) is married and has 3 children.