

UNITED COLORS OF BENETTON KIDS

SPRING 2016 COLLECTION

A spring coloured with soft shades and bright colours: princessy stripes and flowers for older girls, prints and stripes for little hipsters and Captains Courageous.

United Colors of Benetton designs fashion for kids with meticulous attention to yarns while giving them all the freedom of movement they need for the first sunny days in the park.

GIRL

Seaside city

Sporty allure for chic sailor girls. The bright and lively colour palette ranges from navy blue to mint green and strawberry red for striped outfits - the leitmotiv of this sweet, fresh style. Stripey patterns feature on light, long-sleeved t-shirts, loose-knit pullovers, button front miniskirts and pretty ballet pumps. A little bag and a bow decorated hairband add the finishing touches to this cute look.

Urban mermaid

Urban mermaids that seem to float against a magical background of pearlescence, flashes of light, lamination and shades of turquoise, sky blue and pink. Dreamy little tops in cotton fleece feature brushstroke bouquet prints or dégradé sequins like little drops of water sliding away. For a romantic look, pair with the sky blue tulle miniskirt and sneakers brightened with micro sequins and maxi stars.

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Cheerleaders

Colours that go from strawberry red to sorbet pink and cobalt blue to denim for a cheerleader look: the boyish two-tone bomber track jacket instantly becomes more girly paired with a cotton and pleated tulle ra-ra skirt. Essential for this time of year, skinny fit pink and white striped long sleeved t-shirts. Canvas slip-ons or printed sneakers add the finishing touches to this mood.

Black & White

Two-tone in a girly version – white stars, hearts and flowers feature on a black background, with touches of bubble-gum pink and grey melange are the motifs for this style. Slogan-embellished tees are paired with printed bloomers, black and white polka dot scarves and black leggings with applied glitter stars. A must have is the waterproof animal print hoodie with shocking pink trim, to wear with asphalt grey skinny jeans and cute glittery slip-ons.

Tres jolie

The pretty party dress for special occasions: quality fabrics and a mix of stripes and floral prints for dresses with narrow shoulder straps and feminine ruched or pleated bodices, and to wear over them, boxy jackets in a delicate floral print.

Favourite colours are white and sorbet shades from canary yellow to powder pink and pale blue.

BOY

Play ground

Boys with sporty style: two-tone sweatshirts with maxi slogans along the sleeves, poster print and striped t-shirts and polo shirts, faded denim jeans and trendy sneakers, for a mini American high school kid look. Everything is in Benetton's typically lively colours, mixing yellow, red and blue for the lace-ups and logoed caps.

On the docks

Energy and movement: an urban explorer mood that features striped tees and sweatshirts with contrast trims, necktie pattern-inspired shirts and scarves, faded denim jeans and shorts, or lots of chinos to wear rolled up like Dad does, slip-ons and skateboarder sneakers. The trend is urban but free, with colours ranging from grey to beige, with bright touches of red, green and electric blue.

Downtown

Dynamism in blue jeans: denim is treated, wrinkled and faded. On trend pants, shirts, bermudas, berets and keffiyehs mix with sweatshirts, plaid shirts and fleece bomber jackets in shades of white, black and brick red.

Free spirit

The focus here is on denim in dozens of versions – faded, spotted or patched for little rebels who dream of being big guys on the road. Faded grey cotton sweatshirts, shirts and jeans with turn-ups are brightened with touches of rich, warm pumpkin yellow. Shoes are strictly canvas without laces.

Uptown

Little gentlemen are born: irresistible looks for a smart event or party include mini suits with single breasted jackets in micro-patterned cotton. Giving an extra touch of style are the berets, the rascally jacquard knit bow ties and coordinated canvas shoes.

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