

**S I S L E Y**

**SPRING SUMMER 2023 COLLECTION**

**LAWS OF ATTRACTIONS**

**As it expands in Italy and abroad, Sisley takes a look back at the '90s.**

A bold character with clean, sharp, fluid lines; minimalism packed with color, rendering every single item a statement piece: This is Sisley, a historic international brand established in 1968 and now sold in 600 boutiques all over the world, with 40 new openings in 2022 alone. For SS23, Sisley is back with a collection inspired by Y2K and the '90s, reinvented with a unique contemporary twist. With the same bold, contemporary identity as ever, in an authentic, independent tone of voice.

**Woman**

What does the Sisley woman want? To follow the latest fashion trends, but on her own terms. Without chasing after logos, she's a woman who seeks a casual allure, interpreting the trends of SS23 without sacrificing what makes her unique. And so we have cropped tops, dresses with cut-out details, and sporty luxury items that pair with pants or long slit skirts in flared shapes. Then there are fluid acetate fabrics in practically fluorescent hues such as orange and fuchsia, as well as "all-black" and a neon lime and lavender "popsicle" color palette. Lines and proportions clearly hark back to the '90s, with shades and metallic flashes recalling the looks of the TV series Euphoria.

Sisley has always been a "right here, right now" brand and today offers a proto-cyborg look that takes cues from cult films such as The Fifth Element and The Matrix, combined with the minimalist fascination of effortless urban elegance in items that are basic - crop tops, eco-leather miniskirts, the pajama look - but with a specific personality of their own. The collection includes slightly faded jeans with high waists and round hips, and eco-leather in matching jackets and trousers - with a low waist, of course. SS23 also includes slip dresses that slide over the body, with slits, in new tie-dye or pixel-floral prints. A form of femininity that features crochet and trim mixed with the freshness of "mint-flavored" satin (in sporty outfits) and electric blue languette body skirts and dresses.

**Man**

Sisley offers a quick, concrete, urban charm also for men in SS23. Loose fits are the rule, with soft, comfortable lines, in a sort of return to the baggy style of the '90s, but with a dynamic attitude. Black and chalk white, together with Klein Blue, are the colors of casually elegant suits, while in terms of leisure wear, the collection includes deconstructed items like jackets, cargo shorts and wide, lightweight trousers in sandy and colonial hues. Minimalist and easy, it's authentic fashion to be worn every day, featuring classic shirts and tops (like polo shirts) with stripes or floral prints. Sage and olive green, beige and terracotta, sand and white are the perfect colors for an independent, relaxed style

featuring plenty of "tech-wear" items - such as windproof and waterproof jackets made out of technical fabrics - that combine leisure-wear with a sporty attitude.

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